

FLOR Y CANTO

Proposal for Chicano Arts Festival for 1980

The purpose of the festival is to recognize and celebrate the artists and art forms that are emerging from Chicano culture. The festival would include traditional disciplines such as theatre, music, dance, painting and poetry and would also be open to any art forms currently being used by Chicano artists. The festival would be a week long and would be on the UCSC campus.

The audience from such a festival would include not only the campus community, but special care would be taken to make these events accessible to people throughout the county, especially Spanish speaking people of South County. Busing could be arranged to facilitate participation of people who could not come otherwise.

At this point in the development of Chicano culture, we have many artists working in a variety of disciplines who are highly developed in their fields. In the past, on this campus, when Chicano events were organized such as Cinco de Mayo, or more recently, the Low Rider Car Show, it was two or three individuals who would get the event together with little or no money or with taking the money out of their own pockets to pay for posters and gas.

Year after year, thousands of dollars are set aside on this campus for cultural events, yet over the past seven years the Committee on Arts and Lectures has given less than \$500 to Chicano events. As taxpayers, we contribute a substantial proportion of monies to the county government. In Santa Cruz County the largest single industry is agriculture. Yet so little is done to preserve the culture and tradition of the farmworker who ends up sacrificing so much just to get a nice meal on the table for the rest of us.

In years not too far off, the Chicano will form 40 to 60 percent of the work force. We will be university trained to control and apply society's technology; yet how much will we know of ourselves as people--the stories, the games, the arts of our abuelitos will be lost unless they are recognized and given the space to grow.

Support the Flor y Canto Chicano Arts Festival. To do so is to validate your mother and father and the heritage that is yours.

proposal submitted by
Committee for Chicano Arts Festival

Eduardo Carrillo
Faculty Sponsor

BUDGET

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Guest artists to exhibit, perform and/or set up workshops	\$6000.00
Costumes and art materials	1000.00
Publicity Posters and mailers	700.00
Documentation Video, tapes, film	1000.00
Miscellaneous	<u>500.00</u>
Total	\$9200.00